

VERTICAL RIVER IS
 AN AUTHENTIC,
 FORWARD-THINKING
 BRANDED CONTENT
 STUDIO FOCUSED
 ON HELPING THE
 SUSTAINABILITY
 INDUSTRY CAPTURE
 THE WORLD'S
ATTENTION.



VERTICALRIVER.CO
GUIDE@VERTICALRIVER.CO

404-939-3123

ATL, USA, WORLDWIDE

#CONTENTCREATION&LIFICATION
 #GETYOURSHOOTTOGETHER

#CONTENTCREATION&LIFICATION

ABOUT US

WHO WE ARE

Our mission is to help forward-thinking organizations make a meaningful impact with authentic brand communication and content strategies. We have decades of experience telling insightful stories through strategic content.

WHY WE DO IT

We'd like our work to be a net positive addition to the world, which means working with brands that are trying to save the world. We'd prefer our professional skills be used to amplify the good progress other brands and organizations are making.

HOW WE DO IT

We bring innovative strategies and valuable insights to the table that are backed by data. We work collaboratively as an extension of your team. We weave stories that stir emotions and influence decisions. Then we amplify that content with consumer-engaging marketing strategies.

WHAT WE DO

YOUTUBE

Analytics-based Content Planning
 YouTube Search Optimization
 Strategy Consulting
 Content Development
 Media Buying on YouTube



CREATIVE

Custom Concepts
 Copywriting
 Graphic Design
 Scripting
 Cinematography
 Photography
 Episodic Content

PRODUCTION

Video and Photography
 Audio and Voiceover
 On-location & In-studio
 Motion Graphics
 Post Production
 Live Streaming
 Podcasts
 Aerial & Marine

WHO WE'VE WORKED WITH

